

SOUTH CAMBRIDGESHIRE DISTRICT COUNCIL

REPORT TO: Leader and Cabinet

10 November 2011

AUTHOR/S: Senior Management Team

DRAFT CORPORATE PLAN 2012 - 2017

Purpose

1. The report proposes a draft Corporate Plan setting out the Council's vision, aims approaches and actions for 2012–2017.

Recommendations

2. That Cabinet,
 - (a) comment on and approve the draft Corporate Plan for the purposes of consultation, and
 - (b) invite the Scrutiny and Overview Committee to comment on the draft prior to it being brought back to Cabinet and Council for final approval in February 2011.

Background and Considerations

4. The Corporate Plan attached at **Appendix 1** is the document that sets out the Council's vision, aims, approaches and actions.
5. The Plan has been developed using informal and formal feedback from residents, customers and members together with an analysis of the district's demographic profile, the needs of the local community, performance trends and consideration of the external environment/opportunities that exist, for example on growth, economic development and issues such as the abolition of the inspection regime and the removal of statutory performance indicators.
6. The new vision is ambitious and stretching, as it should be, but achievable in the longer term. The aims and approaches will remain constant and the actions will be refreshed each year. Performance measures will be developed once the plan is finalised and Council's new balanced scorecard approach will be used to report performance both internally and externally in a simple, focused and accountable manner.
7. The Corporate Plan does not exist in isolation. The Medium Term Financial Strategy (see Item 8 on this agenda), the Strategic Risk Register, (set out at **Appendix 2** to this report) and the People and Organisational Development Strategy (see Item 9 on this agenda) also support the delivery of the Council's priorities and the allocation of resources. The significant financial constraints faced by the Council make it even more important that there is a priority led approach to spending in order to make sure the Council focuses its resources in the right areas.
8. The Plan proposes that the Council should focus on delivering core services, such as planning and benefits, well. It also incorporates the need to strengthen working with

key partners such as the County Council and prioritises the Council's approach to economic development and sustainability. Finally, the Plan recognises that the Council needs to invest in both members and employees in order to achieve its ambitious vision.

Options

9. The Draft Corporate Plan is for consultation. Cabinet have the option to include alternative priorities and actions in the report at this stage or to wait until the end of the consultation period when the Plan will be presented to Cabinet and then Council for final adoption.

Implications

10. Financial	The priorities in the Corporate Plan will need to be reflected in the Medium Term Financial Strategy and Budget for 2012-13.
Legal	None arising directly from this report.
Staffing	None arising directly from this report.
Risk Management	The risks in the Strategic Risk Register (see Appendix 2) have been taken into account in developing the draft Corporate Plan.
Equality and Diversity	An equality impact assessment will need to be carried out on the final Corporate Plan.
Climate Change	A sustainability appraisal will be carried out on the final Corporate Plan.

Consultations

11. The Council has undertaken significant consultation throughout the course of the year and that has all been used to develop the priorities in the draft Corporate Plan. Further consultation will now be undertaken via the website, social media, the Council's magazine, the newly formed Youth Council, the Scrutiny Committee and other more targeted means.
12. It is particularly important that staff are engaged in the process of consultation and this will be achieved through the service planning process, team meetings, discussions with managers, Scene, In-Site and other opportunities.

Consultation with Children and Young People

13. As above.

Effect on Strategic Aims

14. The Corporate Plan will enable more effective delivery of the Council's vision and priorities.

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